FPT. Education
FPT UNIVERSITY

FPT Internship Program
Destination: Da Nang, Vietnam

FPT's Onsite Internship program for Hosei University students
Program dates: August 4th - August 31st, 2024
Destination: Da Nang, Vietnam

TENTATIVE AGENDA
(SUBJECT TO CHANGE BASED ON REAL SITUATION)

WEEK 1							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	4-Aug	5-Aug	6-Aug	7-Aug	8-Aug	9-Aug	10-Aug
Morning	Airport pick-up Hotel check-in Welcome party	Program Orientation Campus Tour	Workshop: Communication at workplace	Mindfulness session	Company Induction	Internship at host companies	Free
Afternoon		Basic Vietnamese class	Sharing: Internship experience sharing	Free	Internship at host companies		Da Nang city tour
Evening		Free				Review Meeting	

WEEK 2							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	11-Aug	12-Aug	13-Aug	14-Aug	15-Aug	16-Aug	17-Aug
Morning	Free	Internship at host companies					Homestay with local families
Afternoon							
Evening		Free			Review Meeting	Free	

WEEK 3							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	18-Aug	19-Aug	20-Aug	21-Aug	22-Aug	23-Aug	24-Aug
Morning	Homestay with local families	Internship at host companies					Free
Afternoon							Hoi An Ancient Town Tour
Evening		Free			Review Meeting	Free	

WEEK 4							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
	25-Aug	26-Aug	27-Aug	28-Aug	29-Aug	30-Aug	31-Aug
Morning	Free	Internship at host companies				Final Presentation Closing Ceremony Farewell Party	Check-out Airport see-off
Afternoon							
Evening		Free					

FPT 2024 Internship Host Companies

No	Host company	General Introduction	Website	Position	Tentative JD	Tentative Project/ Job Description
1	Enjoy Creative	Enjoy Creative has pursued one philosophy: Let customers feel inspired by the joyfulness we have in our Marketing Campaigns. We work in a spirit of fun, not only bringing solutions but also fun for our clients, the business owners who need distinctive competencies on Marketing	https://enjagency.com/	MKT	- Prepare documentation and other collaterals in Japanese/English - Manage a social media campaign - Manage a PR campaign - Create visuals for the hotel using Canva - Manage the hotel's email campaigns	LINK
2	Bay capital Danang	Bay Hotels & Resorts has 2 brands at present – Luxury and Resort. The group will be looking at diversifying the portfolio in the next few years.	https://www.baycapitaldanang.com/	MKT	- Reach out to the Japanese communities in Vietnam - Work with Sketch Magazine - Translation all collaterals to Japanese - Manage Tiktok & Instagram	LINK
3	Do Agency	Do Agency is a communication & advertising company based in Da Nang. The company specializes in providing media-related services such as graphic design, media advertising, video production, web design, and other media services.	https://www.facebook.com/doagency.vn	MKT, Design, Media, Content	- Develop and implement advertising plans (Facebook, TikTok...) - Discuss with Team Design and Content to create and optimize content ads. - Monitor, analyze data, adjust and optimize advertising campaigns to ensure the results are in accordance with the roadmap and set goals. - Make reports and assessments for each campaign. - Perform other tasks requested by the Leader	LINK
4	uforce	"U" stands for You – Customer, respectfully showing that you are our number 1 priority. Force is force, is team. And uForce is your marketing and branding team. We strive to make uForce's workflow faster, better, more integrated and more efficient so that businesses can focus on other professional and administrative matters, leaving the worries of...	https://uforce.vn/	MKT	- involve in brainstorming process to build marketing statergy for customer - research about customers, potential marketing - prepare marketing materials: brochure, leaflet, poster, - building content for website, social media channel,..	LINK
5	ST united	Established on the early of 2016 and known as STD Software serves diverse global clients (Japanese, Australian, US) by offering mainstream services: IT outsourcing, software & website development, mobile applications	https://stunited.vn/	Multiple positions in IT field EX: IoT Cyber, Software development	- Learn basic coding language - Pratical in demo project - Report to Mentor and ST United's team member	Ai PD LINK Software PD LINK IoT PD LINK
				MKT	- Research and explore ST United's products • Prepare content for marketing materials (translate from English to Japanese) • Research and build marketing plan to reach out Japanese market • Work with in-house production teams to create marketing materials (artwork, banners, videos, landing pages, etc...). • Assist in managing and updating the company's website and social media accounts (Facebook, Twitter,...) • Support the coordination of marketing events, including talkshows, workshops	LINK
6	The Ocean Villas	One of the largest integrated resort developments on Vietnam's Central Coast and VinaCapital's award-winning flagship resort, The Ocean Villas features 114 luxuriously appointed villas and 116 suites, a world class golf course and many other amenities, offering guests a sanctuary of refined comfort overlooking Vietnam's spectacular East Sea. Awarded 5 stars by	https://theoceanvillas.com.vn/vi/	MKT	- Working and learn with MKT leader for promoting brand, product and service innovation - Assist design for basic marketing materials - Assist in executing in all stages of MKT campaign including: research, data analyzing, brainstorming idea,...	LINK
7	Evvolabs	We empower your business with the latest IT capabilities to get you ahead of your competitors. We make you smarter, greener and redefine your work environment and revitalize your business with AI tools and new innovative automation to enhance productivity to complete tasks faster thus reducing your operational costs.	https://www.evvolabs.com/	MKT	- Prepare detailed promotional campaigns for company projects - Assist in promotional activities on online and offline channels - Help distribute marketing materials for events - Co-ordinate with external partners to operate the marketing events - Be a supportive administrator for training projects	LINK
8	Seldemer	Ideally located in the heart of beautiful My Khe Beach, indulge in magnificent view of Son Tra Peninsula, Sel de Mer Hotel & Suites is a 26-story art, which sets a new standard for spacious accomodation in 164 rooms & suites and added value offerings associated with the brand in a contemporary botique hotel. Enjoying the prime location, just 15 minutes from the city centre, 10 minutes to Linh Ung Pagoda and a 45 minute - drive from neibouring Hoi An, Sel de Mer Hotel & Suites is the perfect base for any visit to Da Nang.	https://seldemerhotelandsuites.com/	FB	- Deliver Food and Beverage service of high standard and in accordance with departmental standards and procedures. - Communicatesto Superior any difficulties, guest comments and other relevant information. - Establishes and maintains effective employee working relationships. - Attends and participates in daily briefings and other meetings as scheduled. - Attends and participates in training sessions as scheduled.	LINK
				FO	- Welcoming guests in a friendly and professional way - Socialize with hotel guests to get feedback about their stay and hotel services - Do the private check-in for V.I.P and take special care of	LINK
9	SNV group	SNV Group is currently developing and expanding its scale in the e-commerce market, aiming to be a leading company in Vietnam and in the world in this field.	https://snvgroup.vn/	MKT	- Product Research and Analysis to ensure sales and marketing metrics consistency. - Market Research and Analysis to identify new opportunities. - Content Creation and Social Media Marketing for Brand Recognition.	LINK
10	DLG Hotel	DLG Hotel Danang features 237 rooms with full functions and facilities up to International quality. Ideally located at 258 Vo Nguyen Giap Street, Phuoc My Ward, Son Tra District, Da Nang City, looking directly My Khe Beach and East Sea bringing "Sonata of the Sea" as its slogan, famous for its blue sky, smooth white sand, gentle slope, clear & warm water year round and beautiful areas surrounded by coconut trees.	https://www.dlghoteldanang.com/	HR	- Do the Paperwork - Assisting/ participating in the process of Customer care/ Roster/ Meals, ... - Responding to staff inquiries regarding HR policies, employee benefits and other HR-related matters. - Input data and do some paperwork - Processing data in Excel: Masterfile Recruitment, ...	LINK
				FB	- Serve food and beverage for customers - Carry out early shift work - Implement the process of serving customers - Room service - Perform end-of-shift tasks	
				FO	- Do the Paperwork: Assist with administrative tasks as needed. - Assisting in the planning of customer care: Assist guests with check-in and check-out procedures. - Support the Guest Relations team	LINK
		The Sala Hotel Danang – a 4star hotel belongs to Sala		FO	- Implement the check-in & check - out process - Consulting and selling services to customers - Serving guests during their stay -	LINK

11	Sala Hotel	Hotel Group. A hotel brand is building a palpable	https://salahotelgroup.com/en/saladanangbeachhotel	FB	- Change uniforms, ensure personal hygiene standards, behavior as prescribed before each shift. - Perform cleaning of eating utensils: cups, plates, spoons, glasses..., ensuring hygiene standards as prescribed by the restaurant. - Perform folding napkins, napkins. - Implement the setup of dining tables, banquet tables according to the service style of the restaurant with all the necessary tools and decorations. - ...	LINK
12	Sellerwix	Sellerwix - "All-In-One Management System" is an integrated management system that automates all the important activities of P.O.D sellers/ Business into a common platform to manage data/store/orders for efficient business	https://sellerwix.com/	MKT	- Support multi-channel marketing campaigns to drive customer acquisition and retention. - Develop and manage social media marketing campaigns on platforms such as Facebook, Twitter, TikTok, and Instagram. - Conduct market research to identify new opportunities and trends, and stay up-to-date with the latest industry news and developments. - Drive organic growth by managing the community with insightful content sharing	LINK
13	Rikkeisoft	Rikkeisoft provides software services and solutions for clients from all over the world, ranging from Web/Cloud Systems, Mobile Applications, Games, and Blockchain to AI, IoT, Business Processing, and Embedded Systems. Eight years since being founded in 2012, we have successfully established 3 branches around Vietnam and 3 affiliated companies	https://rikkeisoft.com/	multiple positions in IT field EX: Software developMent/ tester	- Study requirement - Training about testing - Create testcase UT - Test	TESTER PD LINK
					- Study requirement - Training coding languages - Practical in demo project - Test & fix - Report	Software PD LINK
14	Napa Global	NAPA Global is a premier provider of information technology services. We provide optimized solutions to worldwide clients. At NAPA Global, our mission is to build technologies and products trusted by our partners and clients. Together! NAPA Global enables you to realize your vision.	https://www.napaglobal.com/	Software Developer	- DayOne, training ISMS (information security management system), Training Dart, Git Flow '- Training Flutter, Unit Test (UT) - Coding, UT attempt 1-2 features - Coding, UT attempt 1-2 features & final presentation guideline	LINK
15	Supremetech	SupremeTech is a product-based development company. We believe that technology has the power to provide unlimited value to the world. As the world is changing day by day, new product ideas and business opportunities will emerge at a faster pace. So let's start today, build the next world-class product together.	https://www.supremetech.vn/	BA	- Scrum training - Joining the Business Experience the BA Team analyst weekly MTG & team activity - Creating original mobile app by figma & do thepresentation - Joining the actual project to learn about the product development cycle.	LINK
16	Enable startup	Enable Startup is a one-stop Software solution provider based in Da Nang, Vietnam. Founded in 2016 on genuine passion for technologies, we have since then embarked relentlessly on more than 50 projects with 30 businesses of all shapes and sizes across 12 countries. Currently, we are home to 40+ talents with a broad spectrum of expertises: enterprise & startup consultants, data scientists, software engineers, designers and marketers.		multiple positions in IT field EX: Software developMent/ Web Developemt	- Learn about coding language - Practicial in demo project - Testing and fix	LINK
17	NFQ Asia	Since 2002, we have been providing both strategy and execution to entrepreneurs who seek to scale and outcompete. We are a team of 800 professionals across Germany, Lithuania, Poland, Vietnam, Thailand, Singapore, and Egypt. Our core competencies lie in the cross-section of software engineering, product development, process digitalization, and business analytics. E-commerce/retail, logistics, transportation, mobility, and	https://www.nfq-asia.com/en	Software Development	- Collect requirements & Investigate current system - Analyze & Propose to implement/upgrade - Implementation & testing - Benchmark & report	LINK
18	Lutech	Lutech.ltd - A software technology company in application development, providing optimal technology products and solutions with high quality for millions of users.	https://lutech.vn/	Android developmemt	- Directly participate in deploying the company's App/Game products - Trained directly by Mentor who is CTO, Technical Leader of the Company - Participate in discussions on application design, code/unit/intergration/UI development, and implementation documentation. - Research and learn the latest technologies and best solutions for products and users	LINK
19	PSCD	"We are thrilled to welcome you to PSCD as our newest interns. PSCD is a software development company located in Da Nang, Vietnam, with over 10 years of experience in the field. Our mission is to provide our customers with optimal technology solutions. With a team of professional developers, we	https://pscds.com/	Software Development	- Learn coding language - Prractical demo project - Test, feedback and presentation	LINK
20	BAP	At BAP IT JSC, we embody a vision fueled by inspiration: Contributing Innovation to the World". BAP stands for "Be Advanced Partner" and we exist to add value to our clients and staff as lifelong partners, committed to constant innovation and shared growth.	https://bap-software.net/en/	Software Development	learn about: - The Scrum Model - Basic knowledge of ReactJS, HTML, CSS - How to write unit Test - gRPC api design architecture - How to use StoryBook Library Support mentor in real project	LINK
21	Dnes	"DNES - Danang Incubator & Entrepreneurships Support, located in Da Nang city, is a dynamic entrepreneurship support organization fostering innovation and startup growth	https://dnes.vn/	MKT		LINK
22	AvocaAi	From hire to hero, without breaking the bank. Avoca AI makes talent acquisition, internal training, and employee engagement accessible and effective, building a happier, more productive workforce	https://avocaapp.com/	MKT & SALES	- Research Japan market - brainstorming with CEO to reach out Japan market and attract new customer - Maintain social channel, create mareking plan and implement detail content	
23	FPT University	FPT University emphasizes the importance of industry-oriented education and provides high-quality educational programs to meet the need of the society. Mission: to provide global competitive advantages to all learners and contribute for the expansion of the national knowledge.	https://dnuni.fpt.edu.vn/	JTA	- University and Japanese Linguisticsand Culture Department - Attend training sessions on developing educational materials, lesson plans, lecture delivery, etc. - Participate in beginner Japanese language classes, provide feedback, and write reports on the teaching hours. - Organize interactive sessions with student. - Teaching assistant for Japanese teachers in specialized classes	LINK